ORDER

Orders	Order / Re	ev: 24	37322										
	Alt Order #	#: W	OC13506948										
	Product D	esc: IN	-09 2022										
	Estimate: Flight Dates: Original Date / Rev: Order Type:		2191 03/30/22 - 04/05/22						WHAS				
						Primary AE:			Taylor Fritsch				
			8/22/22 / 03/22/22			Sales Office:			TSWAS				
			General			Sales Region:			NAT				
Agency	Name:	FI	expoint Campaig	ans/ POL									
3 * • y	Buying Contact:					Billing Type:			Cash				
	Billing Cor					Billing Calendar:			Broadcast				
	Dining Contact.		P.O. Box 811			Billing Cycle:			EOM/EOC				
		_	Alexandria, VA 22313			Agency Commission:			15%				
		<u> </u>				.g,		-					
Advertiser	Name:	P	OL/ Stu Barnes-I	srael/ US House	e/ R/								
Advertiser	Demographic:		НН			New Busine	ess Thru:						
	Product Codes:		PL-Candidate: US House			Advertiser External ID:			199089				
	Revenue Code 1:		AGY			Agency External ID:			75140AG				
	Revenue Code 2:		(POL) Political			Unit Code:			General				
	Revenue Code 3:		(POL) Candidate										
		<u> </u>	,										
Bill Plan		# Create Cre		4 A	Totals		<u> </u>		Crease Arrestant I	Net Amount	Detina		
Start Date	End Date		Gross Amount Net Amount		Month April 20	122	# Sp	32	Gross Amount \$5,625.00	Net Amount \$4,781.25	Rating 0.00		
03/28/22	04/05/22	32	\$5,625.00	\$4,781.25	Totals			32	\$5,625.00	\$4,781.25	0.00		
Account Exe					1010.0								
Account Exe		Sales Office	Sales Region	Start Date / I	End Date		Ord	er %	1				
Taylor Fritsch			ou.contog.on	Start Of Orde				100%	J				
-													
Order Share		Share		tal									
WHAS			6% \$5,625.00										
Market		100	% \$35,156.	25									
Competitive Share		Share	e To	tal									
CABLE		0	% \$0.	00									
UNKWN		84	% \$29,531.	25									
WAVE		0	% \$0.	00									
WBKI		0	% \$0.	00									
WBNA		0	% \$0.	00									
WDRB		0	% \$0.	00									

Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Ln Ch N 1 WHAS 03/30/22 04/05/22 Local News @ 6a M-F CM 6-7a 11111--:30 \$125.00P03 0.00 NM \$625.00 5 5 WHAS11 WAKE UP NEWS @ Start Date End Date Weekdays Spots/Week Rate Rating 11111--Week: 03/30/22 04/05/22 5 \$125.00 0.00

WFTE

WKMJ

WKPC

WKZT

WLKY

0%

0%

0%

0%

0%

\$0.00

\$0.00

\$0.00

\$0.00

\$0.00

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Order / Rev:	2437322	Advertiser:	POL/ Stu Barnes-Israel/ US House/ R/ IN	
Alt Order #:	WOC13506948	Product Desc:	IN-09 2022	WHAS
Flight Dates:	03/30/22 - 04/05/22	Estimate:	2191	

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
<u>Sta</u> Week: 03	art Date /30/22	<u>End Date</u> 04/05/22	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$125.00	<u>Rating</u> 0.00						
			Good Morning Am	erica CM	7-9a	11111	:30	5	\$200.00P03	0.00 NM	5	\$1,000.00
Start Date End Date		GOOD MORNING Weekdays		Pata	Doting							
Week: 03		04/05/22	<u>11111</u>	Spots/Week 5	<u>Rate</u> \$200.00	<u>Rating</u> 0.00						
N 3 WHAS	03/30/2	2 04/02/22	Good Morning Am GOOD MORNING		7-9a	1-	:30	1	\$75.00P03	0.00 NM	1	\$75.00
<u>Sta</u> Week: 03	<u>art Date</u> /28/22	<u>End Date</u> 04/03/22	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$75.00	<u>Rating</u> 0.00						
N 4 WHAS	03/30/2	2 04/02/22	Local News @ 9a WAKE UP WEEK		9-10a	1-	:30	1	\$75.00P03	0.00 NM	1	\$75.00
<u>Sta</u> Week: 03	a <u>rt Date</u> /28/22	<u>End Date</u> 04/03/22	<u>Weekdays</u> 1-	<u>Spots/Week</u> 1	<u>Rate</u> \$75.00	<u>Rating</u> 0.00						
N 5 WHAS	03/30/2	2 04/03/22	ROS EM (Su) 6-8a WAKE UP WEEK		6-8a	1	:30	1	\$25.00P03	0.00 NM	1	\$25.00
<u>Sta</u> Week: 03	<u>art Date</u> /28/22	<u>End Date</u> 04/03/22	<u>Weekdays</u> 1	<u>Spots/Week</u> 1	<u>Rate</u> \$25.00	<u>Rating</u> 0.00						
N 6 WHAS	03/30/2	2 04/03/22	Good Morning Am GOOD MORNING			00 AM1 00 AM)	:30	1	\$75.00P03	0.00 NM	1	\$75.00
<u>Sta</u> Week: 03	<u>art Date</u> /28/22	<u>End Date</u> 04/03/22	<u>Weekdays</u> 1	<u>Spots/Week</u> 1	<u>Rate</u> \$75.00	<u>Rating</u> 0.00						
N 7 WHAS	03/30/2	2 04/05/22	Local News @ 5p WHAS11 NEWS		5-530p	-11-1	:30	3	\$200.00P03	0.00 NM	3	\$600.00
<u>Sta</u> Week: 03	<u>art Date</u> /30/22	<u>End Date</u> 04/05/22	<u>Weekdays</u> -11-1	Spots/Week 3	<u>Rate</u> \$200.00	<u>Rating</u> 0.00						
N 8 WHAS	03/30/2	2 03/31/22	Local News @ 53 WHAS11 NEWS		530-6p	1	:30	1	\$225.00P03	0.00 NM	1	\$225.00
<u>Sta</u> Week: 03	art <u>Date</u> /28/22	<u>End Date</u> 04/03/22	<u>Weekdays</u> 1	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00	<u>Rating</u> 0.00						
N 9 WHAS	03/30/2	2 04/05/22	Local News @ 6p WHAS11 NEWS		6-630p	11111	:30	5	\$250.00P03	0.00 NM	5	\$1,250.00
<u>Sta</u> Week: 03	<u>art Date</u> /30/22	<u>End Date</u> 04/05/22	<u>Weekdays</u> 11111	<u>Spots/Week</u> 5	<u>Rate</u> \$250.00	<u>Rating</u> 0.00						
N 10 WHAS	03/30/2	2 04/02/22	Local News @ 630 WHAS11 NEWS	•	630-7p	1-	:30	1	\$75.00P03	0.00 NM	1	\$75.00
<u>Sta</u> Week: 03	<u>art Date</u> /28/22	<u>End Date</u> 04/03/22	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$75.00	<u>Rating</u> 0.00						
N11 WHAS	03/30/2	2 04/03/22	Local News @ 63 WHAS11 NEWS		630-7p	1	:30	1	\$250.00P03	0.00 NM	1	\$250.00
<u>Sta</u> Week: 03	<u>art Date</u> /28/22	<u>End Date</u> 04/03/22	<u>Weekdays</u> 1	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00	<u>Rating</u> 0.00						
N12 WHAS	03/30/2	2 04/05/22	LN (M-Su) WHAS11 NEWS	CM AT 11	11-1135p	11111-1	:30	6	\$200.00P03	0.00 NM	6	\$1,200.00
<u>Sta</u> Week: 03	art Date /30/22	<u>End Date</u> 04/05/22	<u>Weekdays</u> 11111-1	Spots/Week 6	<u>Rate</u> \$200.00	<u>Rating</u> 0.00						
N13 WHAS			Local News @ 11 WHAS11 NEWS		11-1135p	1-	:30	1	\$150.00P03	0.00 NM	1	\$150.00
<u>Sta</u> Week: 03	a <u>rt Date</u> /28/22	<u>End Date</u> 04/03/22		<u>Spots/Week</u> 1	<u>Rate</u> \$150.00	<u>Rating</u> 0.00						
										Totals	32	\$5,625.00